

MICHAEL MARCH-
MENT // // // » » »

WWW.MMEDIA.DESIGN —

MICHAEL F-R MARCHMENT // // // » »

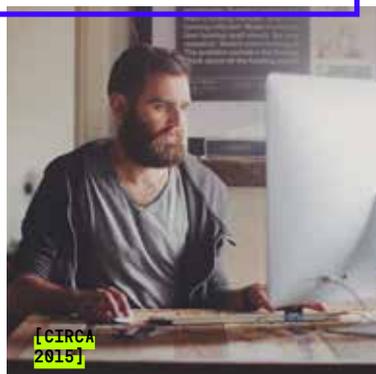
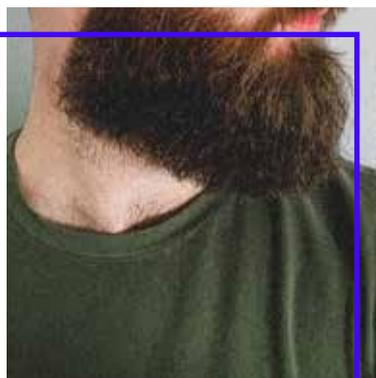
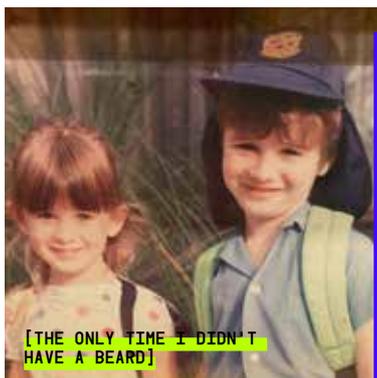
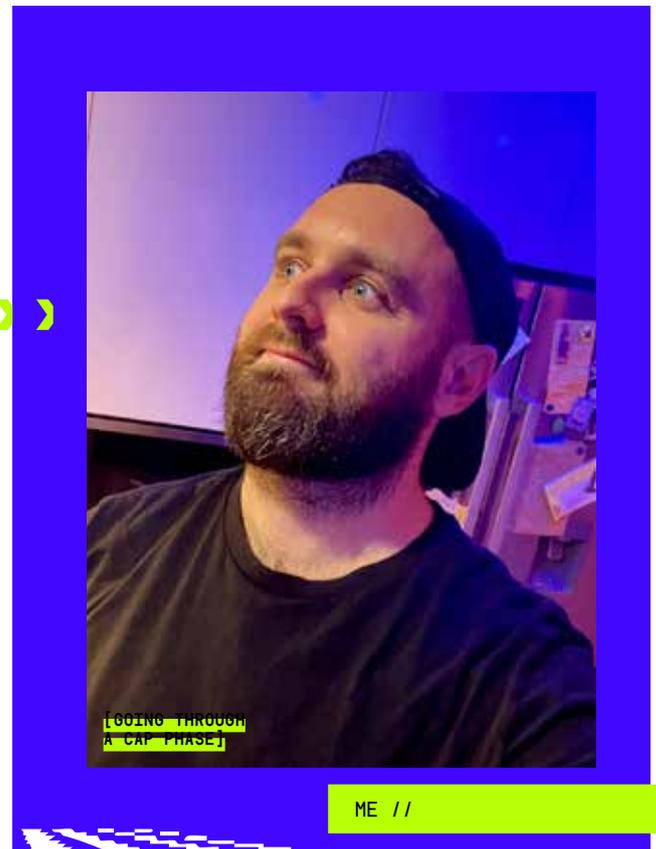
WWW.MMEDIA.DESIGN

BORN 05/05/1989 (36)
P/N HE/HIM
SPECIES SOCIALISING MOLE-MAN
TYPE INTROVERT'ISH (EXTROVERT SOMETIMES)
BEARD ALWAYS
PILLARS SEASON 8 SUCKED & FOLD IN THE CHEESE

SENIOR CREATIVE LEAD

- (DESIGN
- WEB
- PHOTOGRAPHY
- VIDEO
- UI/UX)

———— A/N/A/ UNICORN

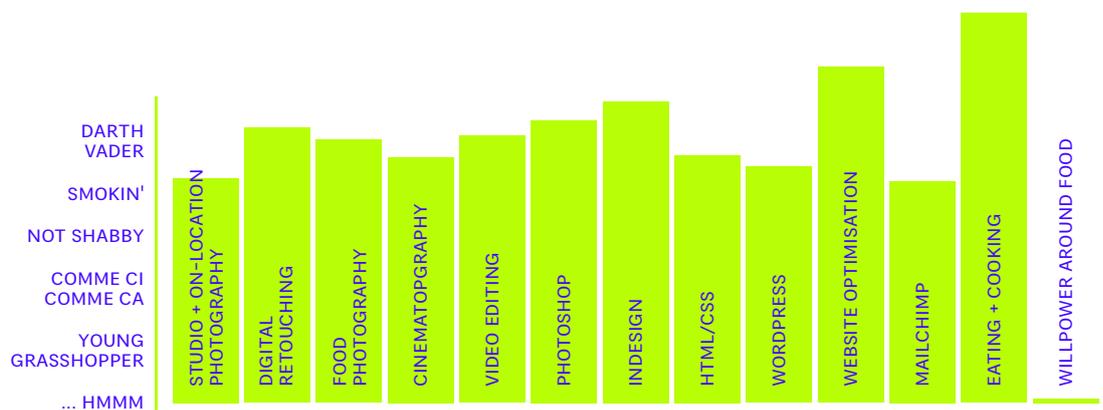


CV

Senior Creative Lead and multimedia specialist with over 18 years of experience delivering bold, polished design across digital, print, and motion platforms. I've led creative output for national firms, independent clients, and fast-paced publications — shaping everything from large-scale brand campaigns to UI/UX interfaces, cinematic content, and print features.

Currently heading creative at **Acumentis Group** while running my own design studio (mmedia), I bring deep experience in Adobe Creative Suite, WordPress, full-stack design, photography, video, and visual storytelling. Known for balancing technical execution with strategic thinking, I thrive in environments where design meets impact — especially when there's a complex story to tell.

SKILLS



WEAPONS OF CHOICE

- ✗ Photoshop
- ✗ Lightroom
- ✗ Canon
- ✗ Mac
- ✗ Illustrator
- ✗ Visual Studio Code
- ✗ WordPress
- ✗ Figma / XD
- ✗ InDesign
- ✗ DJI Drone
- ✗ Final Cut Pro
- ✗ Knife and Fork

KEY VALUE OFFERING

- x Team orientated, customer focused associate with positive client satisfaction while in the office and on location with the ability to troubleshoot directly with the client when needed.
- x Positive attitude and communicator with a mature approach to dealing with clients; able to engage with customers through any communication e.g. face-to-face, phone, email.
- x Ability to work in high pressure, deadline orientated jobs. Heart attacks are just appetisers.
- x Multi-skilled and contributes to optimization of business performance.
- x Can Google better than most people.

KEY TALENT

- x Weighs 72kg and able to eat close to own weight in food without gaining a kilo.
- x Sarcasm?



VOLUNTEER EXPERIENCES

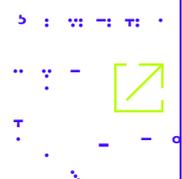
- x 2024 & 2025 **Live Like Her Challenge (The Forgotten Women Project)**, Participant
- x 2025 **Habitat For Living Australia**, Volunteer
- x Feb 2015 - 2019 **Marketing and Event Organisation; Founding Committee — HERO** (Hastings Equal Respect and Opportunity Org.), Port Macquarie
- x Aug 2015 - 2019 **General Committee member, OUTnHASTINGS**, Port Macquarie

EMPLOYMENT OVERVIEW

- x 2007 - Current **Owner** — mmedia design
- x 2020 - Current **Creative Architect** — Acumentis Pty. Ltd. (Property & Business Valuers)
- x 2019 - 2020 **Creative Architect** — WR Carpenter. PNG (Carpenter Products)
- x 2007 - 2019 **Graphic & Web Designer, Photographer, Cinematographer** — Focus Magazine/Creative House Publications

REFERENCES

- x Upon request.



BRAND WORK



COMPANIES [DESIGN, WEB, MARKETING, PHOTOGRAPHY]

- + NORTH COAST TAFE
- + MEATSTOCK FESTIVAL
- + BLUES & BBQ FESTIVAL
- + EMERGENCY ID AUSTRALIA
- + JACK & JILL PUBLICATIONS
- + THE CUTTHROAT JOURNAL
- + CAFE CULTURE MAGAZINE

- + FAIRFAX MEDIA [NINE CO.]
- + NEWCASTLE CITY COUNCIL
- + PORT MACQUARIE TOURISM
- + ARMIDALE DUMARESQ COUNCIL
- + THE BILLABONG ZOO
- + PROQ SMOTHERS AUSTRALIA
- + RYDGES

- + SIMON AND SCHUSTER AUSTRALIA
- + AFFIRMATIONS PUBLISHING HOUSE
- + FESTIVAL OF THE SUN
- + LANAP AUSTRALIA
- + INFORM SOLUTIONS
- + JOYCE CONSTRUCTIONS
- + LE DAIN DESIGNS

CURRENT WORK

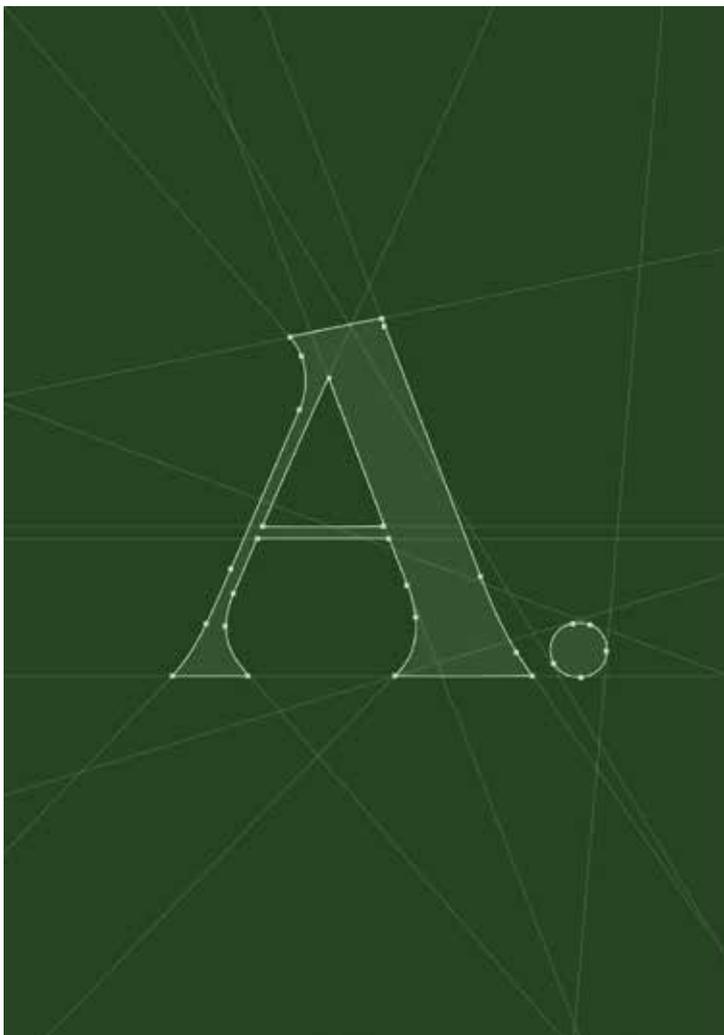
CURRENTLY WORKING FULL TIME AT **ACUMENTIS PROPERTY & BUSINESS VALUERS**, (SINCE 2020)

RESPONSIBLE FOR **ALL CREATIVE**, ONLY DESIGNER IN TEAM.

BEEN FORTUNATE TO TRAVEL ACROSS AUSTRALIA **PHOTOGRAPHING & FILMING STAFF** AT EVENTS AND IN B2B SERVICES VIDEOS, CURRENTLY PUBLISHED OVER 120 VIDEOS ON YOUTUBE.

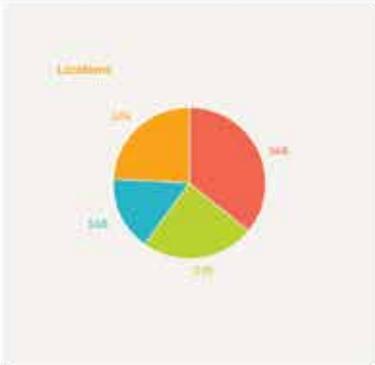
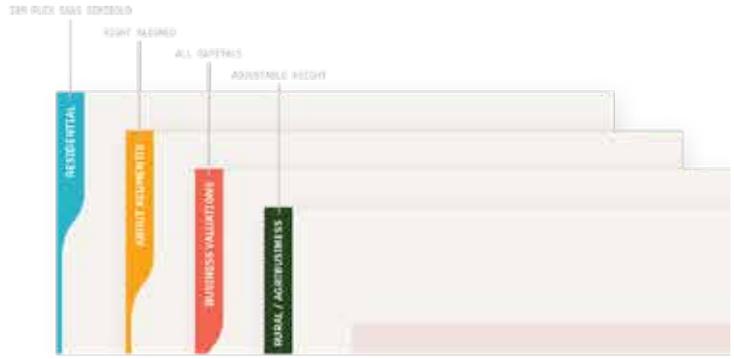
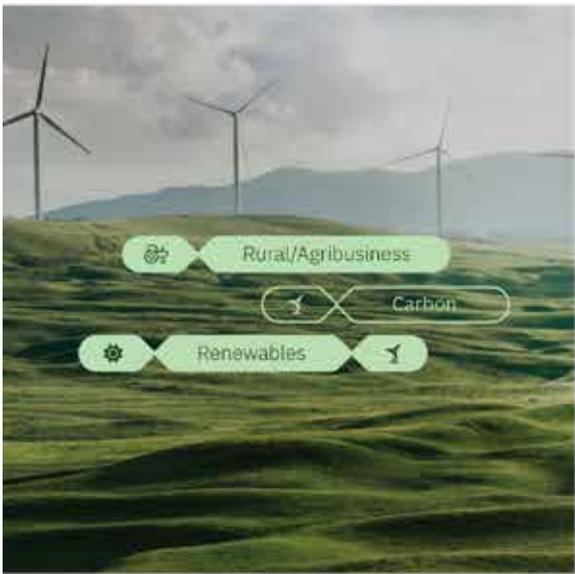
IN 2025 I **COMPLETELY RE-DESIGNED THE BRAND**: INCLUDING, BUT NOT LIMITED TO:

- ✗ WEBSITE REDESIGN
- ✗ VALUATION TEMPLATES
- ✗ CV TEMPLATES
- ✗ PRESENTATION TEMPLATES
- ✗ STATIONARY
- ✗ VIDEO ASSETS
- ✗ MAILCHIMP TEMPLATES
- ✗ CAPABILITY DECKS
- ✗ EVENT COLLATERAL
- ✗ ANNUAL REPORTS
- ✗ BRAND TOOL KIT
- ✗ CLIENT PORTAL





Acumentis.



Your local property valuation experts.

Your local property valuation experts.

Your local property valuation experts.

Anywhere across Australia

Dwellings

House, apartment, town, commercial, units and specialty

CALL NOW

Codie Hollis
 Director & Head of Residential Valuation
 10+ years experience

Residential Market Update
 1 APRIL 2020 - 30 FEBRUARY 2020

FOR FREELIST

About the property
 Providing a detailed valuation report for the sale of your residential property. From the valuation to the final sale price.

Property Address: _____

Property Type: _____

Valuation Date: _____

Valuation Amount: **\$0.7**

Locations	Value
Brisbane	36
Sydney	24
Melbourne	16
Perth	24
Total	100

Locations	Value
Brisbane	36
Sydney	24
Melbourne	16
Perth	24
Total	100

36%
 Largest group of all asset contributors

24%
 Largest group of all asset contributors

16%
 Largest group of all asset contributors

24%
 Largest group of all asset contributors

BRAND TOOL KIT UPDATED AND NEW DESIGN LANGUAGE INTRODUCED



Capability Statement

National Capability with Local Backing

Acumentis
PROPERTY & BUSINESS VALUATIONS

Acumentis acknowledges the Traditional Custodians of the lands where we live, learn and work and their connections to land, sea and community throughout Australia. We pay our respect to their Elders past, present and emerging and extend that respect to all Aboriginal and Torres Strait Islander people we work with and walk beside today.

Acumentis

Acumentis has been providing expertise in the provision of property and business valuations, research and a range of additional property advisory services to individuals and companies across Australia since 1905.

Acumentis is Australia's only independent property and business valuation and advisory services firm listed on the Australian Stock Exchange. With a broad national footprint **over 40 metropolitan and regional locations**, Acumentis offers the expertise of more than 330 property professionals.

"Our business has always been proud to assist clients through the various stages of property ownership, a commitment that is unwavering."

Acumentis Managing Director & CEO, Timothy Rabbitt says

"Acumentis is continuously transforming, growing in capability, diversifying services and enhancing systems. Our team remain committed to adding enormous value by enhancing our data and expertise with accurate and insightful analysis, delivered via easy-to-use platforms.

Our clients trust our people and have confidence in the quality of our information, analysis and attitude to service. As a result, they know they can confidently make informed decisions without hesitation."



About Acumentis

Keith Perrett - Chair of the Board
Timothy Rabbitt - Managing Director & Chief Executive Officer

National Coverage

Acumentis offers true nationwide coverage to its clients with over 300 staff servicing Australia from over 45 locations.

Acumentis values are supported by efficient administrative staff to ensure that customer service excellence is central to all interactions.

We pride ourselves on our national network and our ability to service clients at the most local level. Our staff are local, with extensive local market intel in the regions they operate.



<ul style="list-style-type: none"> BRISBANE: Sunshine Coast, Gold Coast, Bundaberg, Cairns, Emerald, Gladstone, Hervey Bay, Mackay, Noosa, Rockhampton, Roma, Toowoomba, Townsville CANBERRA MELBOURNE: Bendigo, Geelong, Gippsland, Shepparton ADLAIDE, Port Lincoln 	<ul style="list-style-type: none"> SYDNEY: Newcastle, Maitland, Coffs Harbour, Grafton, Inverell, Lismore, Albury, Orange, Port Macquarie, Tamworth, Jervis PARTH: Albany, Bunbury, Geraldton, Kalbarrie, Mandurah, Mid West and Wheatbelt, Northern, Pilbara HOBART, Launceston, Darwin
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Acumentis

REGIONAL & METRO

NOW OPEN FOR business valuations

ASSET ADVISORY

350 team members **NATIONWIDE**

45 LOCATIONS Australia wide

\$150B highest portfolio valued

DELIVERING PROPERTY VALUATIONS SINCE **1905**

Australia's only independent property valuation and advisory services firm listed on the ASX

ISO 27001 CERTIFIED
audited systems every 6 months

Why Acumentis?

- Proven Expertise**
Highly experienced valuers with deep knowledge of state legislation and compulsory acquisition.
- Reliable & Results Driven**
A safe pair of hands, delivering project outcomes with precision and care.
- Local Insight, National Reach**
Regional specialists backed by national capability.
- Value & Compliance**
Efficient, tailored solutions that ensure legislative compliance and value for money.



Acumentis

VALUATION SERVICES

Asset Advisory incl. Plant & Equipment

Acumentis provide a team of specialised valuers covering asset valuations and asset advisory services for land, buildings, infrastructure, plant and equipment assets.

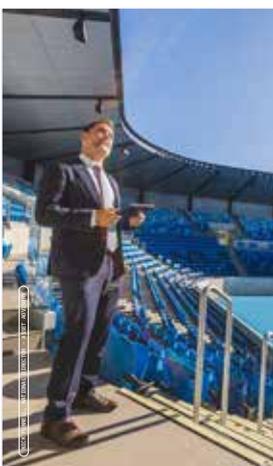
Our Asset Advisory team, are specialised in large and complex asset valuations and advisory throughout the Pacific Region. Our team is experienced in providing:

- Financial Reporting Valuations
- Insurance Valuations
- Long-Term Funding Plans
- Asset Register Advisory
- Asset Condition Assessments
- Asset Discovery and Tagging

Holding a depth of experience in land, building, plant and infrastructure our team has provided asset advisory services for many government agencies and private entities through Australia and the Pacific.

Our teams experience cover:

- Justice and Correction Facilities
- Electricity & Water Facilities
- Airports
- Manufacturing Plants
- Government Portfolios
- Zoos
- Stadiums and Arenas
- Defence, Health, Education
- Mining, Oil & Gas
- Dams & Pipelines



A. National Contacts

Mike Henderson - Residential
Group Executive Director - Residential Operations
0438 738 536 | mike.henderson@acumentis.com.au

Paul Robbins - Commercial
State Director - Commercial
0408 973 329 | paul.robbs@acumentis.com.au

James Lockwood - Projects
National Director - Projects, Infrastructure & Acquisition
0427 237 328 | james.lockwood@acumentis.com.au

Teri Roberts - Business Valuations
Director - Business & Rent Roll Valuations
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Simon Altschwager - Rural & Agribusiness
Group Executive Director - Regional Operations
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Nigel Wilson - Government
Director - Client Engagement
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Nathan King - Advisory
National Director - Advisory
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Nick Funnell - Asset Advisory
National Director - Asset Advisory
0405 735 641 | nick.funnell@acumentis.com.au



OVER 15 CAPABILITY DECKS UPDATED WITH THE NEW DESIGN

Accumetis

OVERVIEW | ABOUT US | NEWS | CONTACT US | INVESTOR CENTRE

CONTACT US | REQUEST A QUOTE | FIND CLOSEST OFFICE

PROPERTY AND BUSINESS VALUATION, AUSTRALIA WIDE

Your local, Australian owned property and business valuation experts. From Reports, Auctions, Insurance to Loans, and more paths to business.

SEE WHAT WE CAN DO FOR YOU >>

- Independent**
Australia's most independent, locally owned, and certified, with 30+ years' experience in valuation and advisory fees.
[ABOUT US >>](#)
- Nationwide coverage**
From the north to the south, we provide nationwide and regional services across the entire country with 45+ experienced and regional valuers.
[OUR TEAM >>](#)
- Industry leaders**
Our valuers have been providing primary valuations and advisory services since 1978.
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PROPERTY

Expert property and business valuations, research or advice to homeowners, investors, developers or lenders

Whether you need a property or business valuation, investment or any other property-related advice - guided by the Accumetis experts.

[REQUEST A QUOTE >>](#)

<p>Business Valuation</p> <p>Accumetis offers comprehensive business valuations, including business and asset valuations for a range of operational needs designed to covering the requirements of each sector.</p> 	<p>Government Property Services</p> <p>Working with local, state and Commonwealth government agencies across Australia, our valuers provide assessments of real property, assets, plants, and equipment.</p> 	<p>Commercial Property Valuations</p> <p>The commercial property valuers provide you with accurate insights on the commercial, retail and industrial property for the most suitable decision making.</p> 	<p>Residential Property Valuations</p> <p>The valuers provide thorough valuations, property insights and advice covering residential houses & land, providing property and property development.</p> 	<p>Rural & Agribus</p> <p>Accumetis's leading valuers provide a range of services with a full approach. Our valuers have the skills and experience to provide the best valuation for your business.</p> 
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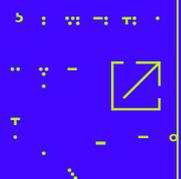
← →



SELF STORAGE 24/7
GIFT & WARE
I CHALLENGE FINANCE
OFF THE RAYLES
INFORM.
ÆONYX

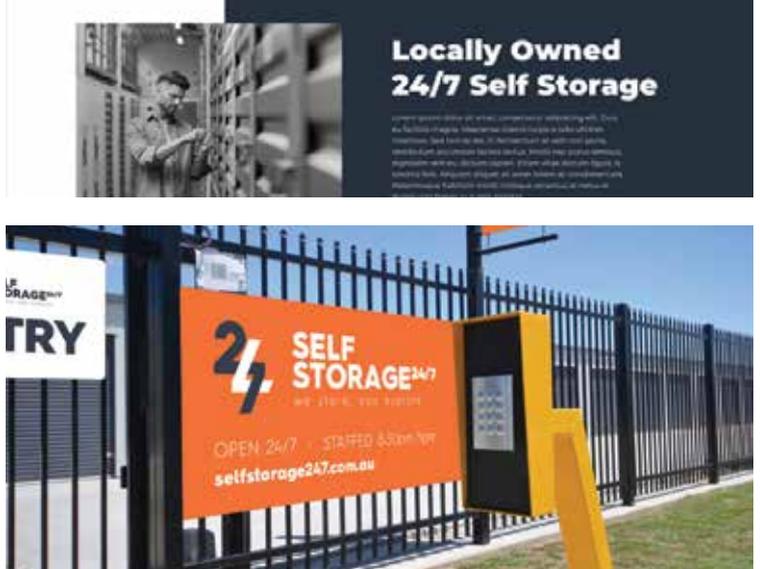
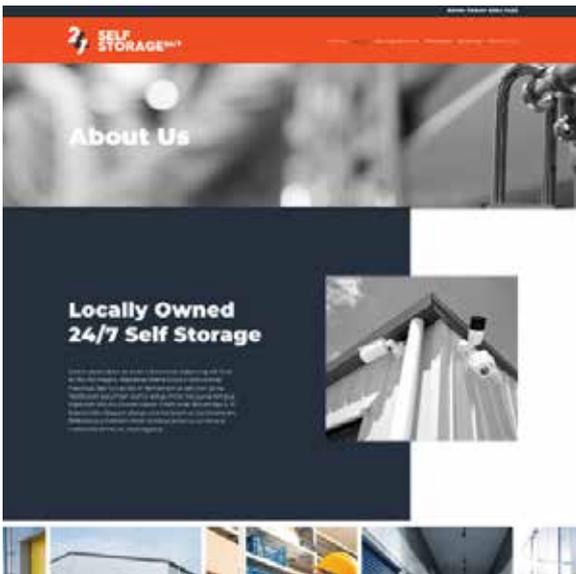
CLIENT WORK * »] \ \

2019 - 2024



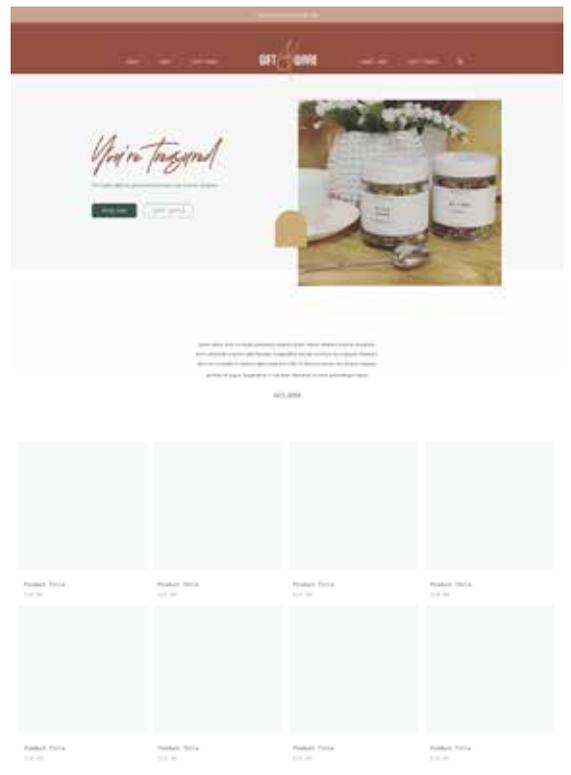


SELF STORAGE^{24/7}
we store, you explore



LOGO, BRAND, SIGNAGE, WEBSITE FOR SELF STORAGE 24/7

GIFT & WARE



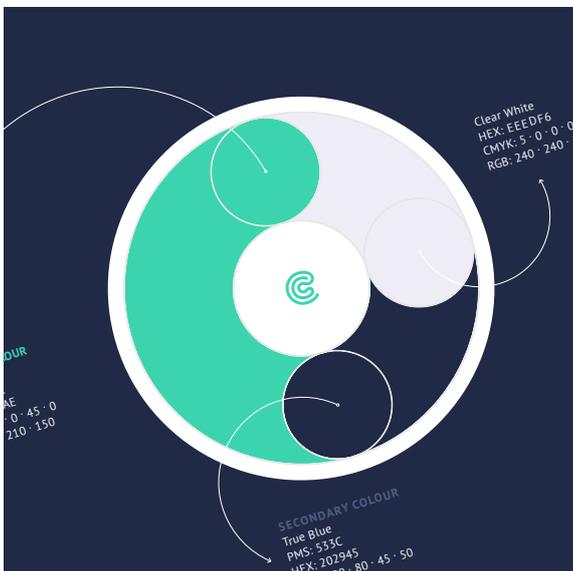
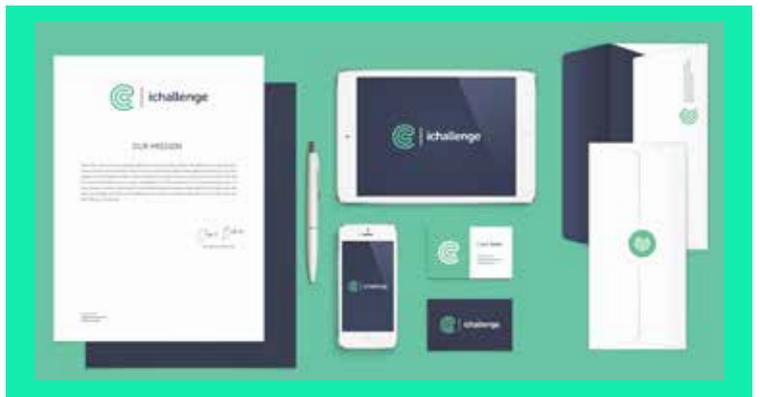
You're treasured.



LOGO, BRAND, WEBSITE CONCEPT FOR GIFT & WARE



because lending shouldn't be a maze



COMPLETE RE-BRAND FOR ICHALLENGE FINANCE



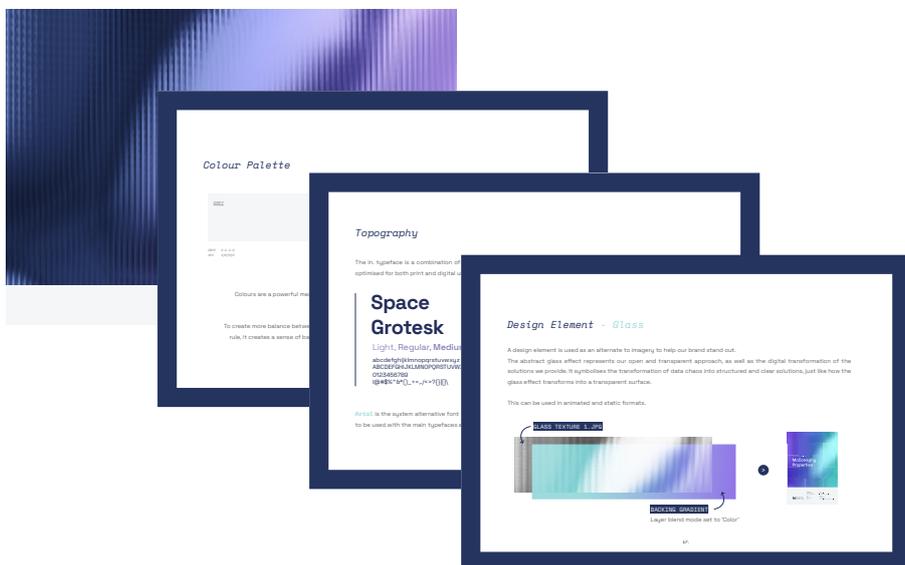
LOGO, PRODUCT, BRAND, YOUTUBE FOR OFFTHERAYLES CURRY PACKS



INFORM
inform



IN
Prepared for
Gary McConaghy
McConaghy Properties
By
Simon Finlay
Inform Strategic Consulting
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28 September
2021
Contact
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simon.finlay@informstrategicsolutions.com.au



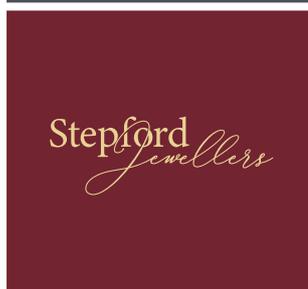
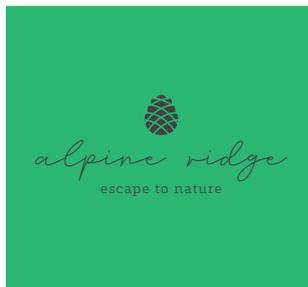
IN
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2021
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COMPLETE BRAND REFRESH FOR INFORM STRATEGIC SOLUTIONS



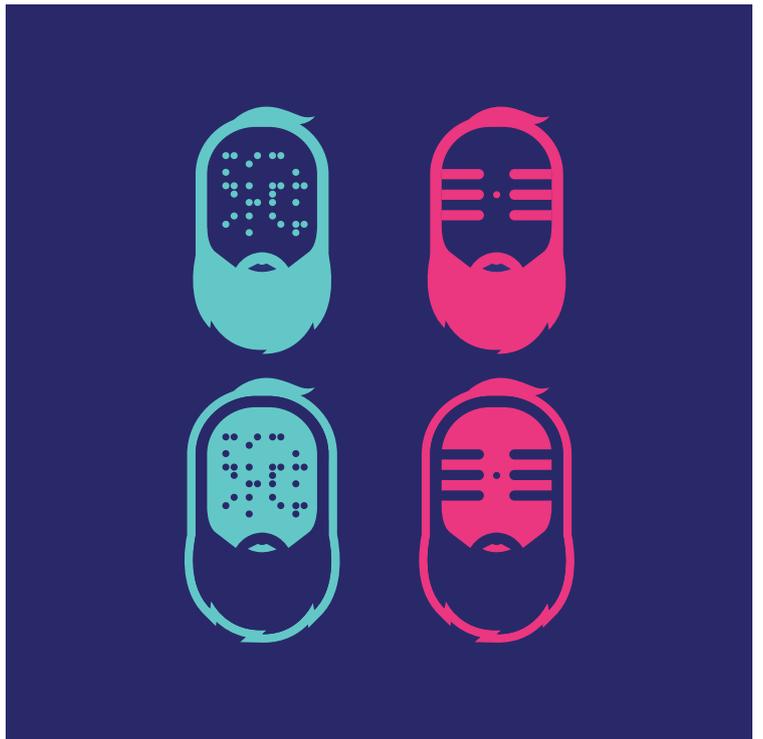
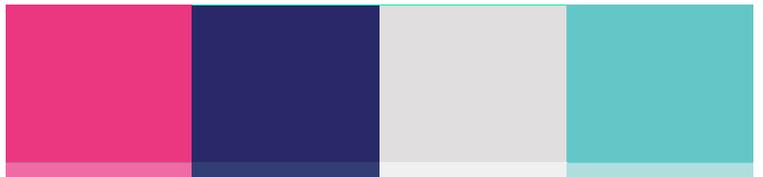
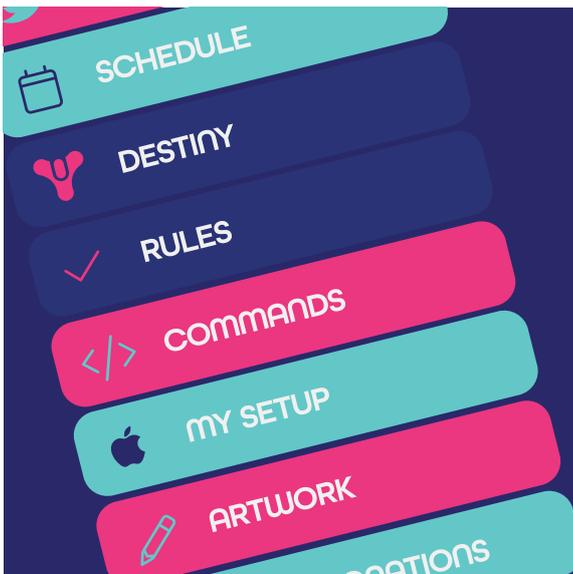
BRAND DESIGN AND CONCEPTS FOR AEONYX BY TONY MARCHMENT

LOGO EXPLORATION /////»»»



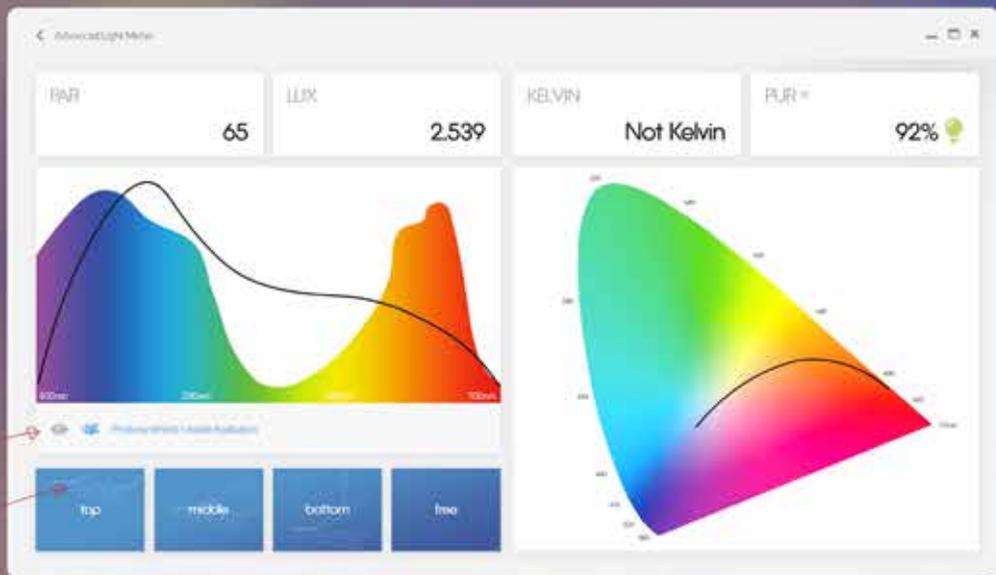
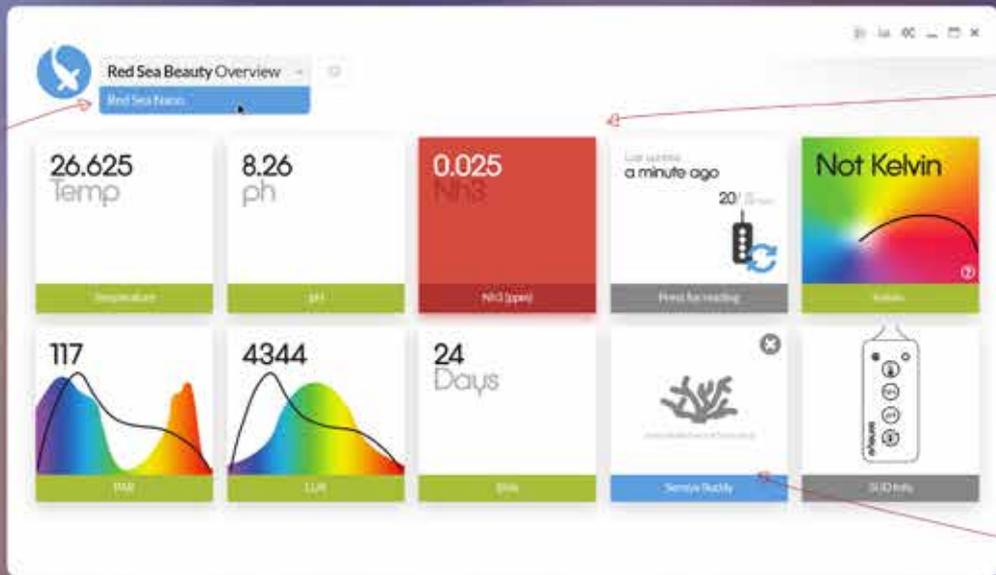
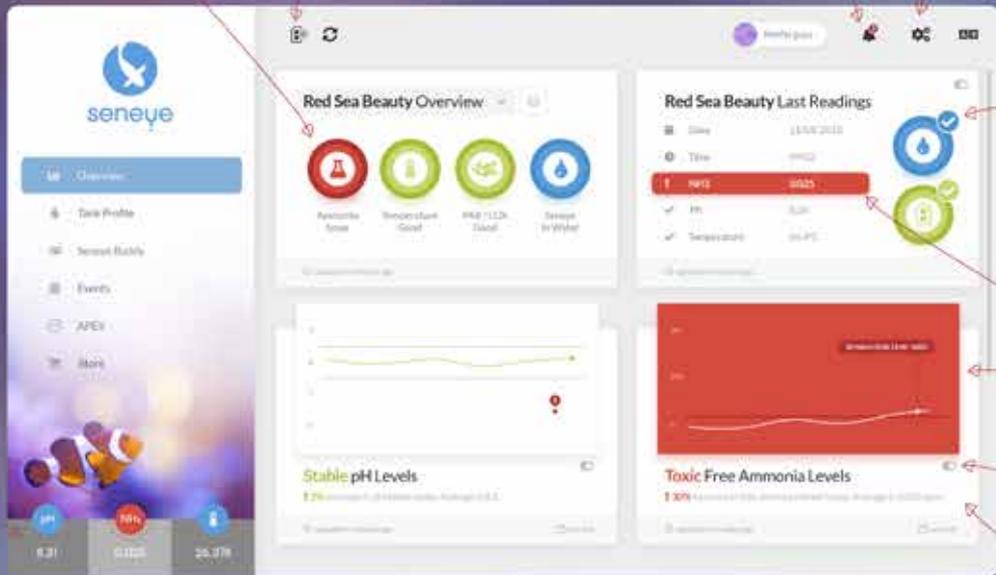


MIC'DUPMIKE!



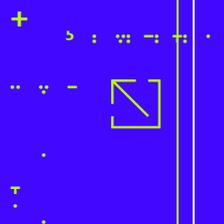
LOGO, EMOJI, STREAM OVERLAYS FOR MIC'D UP MIKE (SELF BRAND FOR ONLINE GAMING)

Seneye.me and Desktop App



IN THE BEGINNING } %

PRE 2019 > PRE BRISBANE



WHERE IS STARTED >> / » »

FOCUS MAGAZINE - 2007-2019

- ✕ GRAPHIC DESIGN (35%)
- ✕ WEB DESIGN (10%)
- ✕ PHOTOGRAPHY (40%)
- ✕ VIDEO PRODUCTION (10%)
- ✕ MOBILE APP DEVELOPMENT (5%)



Over the 12 years at Focus, I:

- Photographed 46 front covers.
- Seen 370 deadlines out of 370 deadlines (Counted to December 2015).
- Recovered 168 finished pages after catastrophic crash, just before they were to be sent.
- Helped over 680 local businesses with their design.
- Removed more blemishes then on a 13-year-old teenager.
- Worked with Children AND Animals...
- Common photoshoot types; Portrait, Editorial, Food, Architecture, Product, and Event.
- Helped in multiple small and large scale events in their marketing campaigns.
- Had a lens fall apart (literally into two) and had to make-do with a 70-200 for 2 weeks.
- Worked personally with multiple reps, editors, contractors, and photographers.
- Represented the business at numerous functions and gatherings.
- Helped replace dozens of over worked and failed hard drives.
- Upgraded website from HTML to a WordPress based system.
- Filmed over 35 video exposés on local business and people of interest.
- Launched 3 different mobile apps (1 iPhone, 1 iPad, 1 Android Phone).



LOCAL DEUPTY MAYOR



EDITORIAL PHOTOS FOR LOCAL FOOD FESTIVAL



LOCAL ARTIST EDITORIAL + COVER



LOCAL ARTIST EDITORIAL + COVER

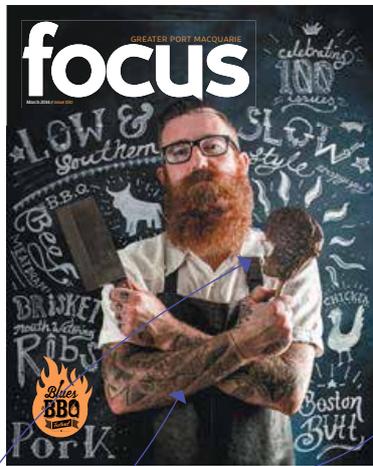
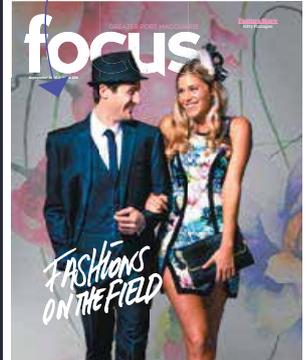




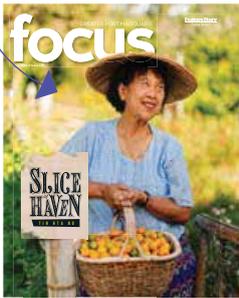
real child holding sugar and yes she is wearing cross



studio



defused natural



stick note



real flowers
real meat
not a real hispter



car went flat because lights were on for too long

location based with strobes

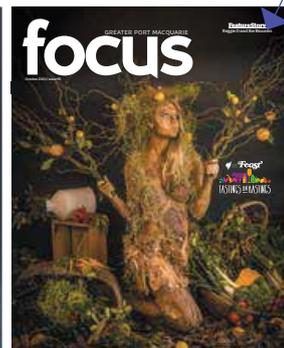
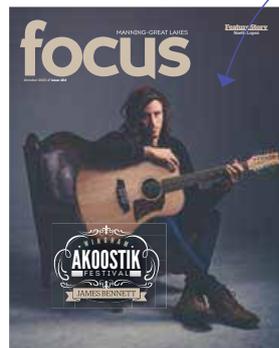
but this is a real hispter

46 FRONT COVERS OVER 2 REGIONS

- 21,000 PRINTED MONTHLY
- FIRST COVER SEPT 2009
- MOST UN-ASSITENT (PAR MAKEUP/HAIR)
- MIX OF STUDIO AND ON-LOCATION SHOTS

COMMON BRIEF

"SHOOT COVER AND DONT' COME BACK WITHOUT ONE..."



OTHER
WORK + » »



SAILS RESORT BY RYDGES PORT MACQUARIE
NEW POOL FOR SPRING CAMPAIGN









FOOD PHOTOGRAPHY WAS A BIG PART OF MY JOB



CLIENT, DANIEL CHURCHILL
COOKBOOK / FOOD BLOG / YOUTUBE CHANNEL
DANIELCHURCHILL.COM.AU / 'THE HEALTHY COOK' & 'DUDE FOOD' COOKBOOK

PHOTOS SPOTTED, LORNA JANE MAG, SUNRISE, DAILYMAL.CO.UK, GOOD MORNING AMERICA!



MICHAEL MARCHMENT

WWW.MMEDIA.DESIGN // SENIOR CREATIVE LEAD

